



THE CHILDREN'S MUSEUM
OF WILMINGTON



5th Annual

ENCHANTED

CHARACTER WALK

Saturday, March 29th, 2025

10:00am ~ 11:30am

The New Hanover County Arboretum

WWW.PLAYWILMINGTON.ORG/ENCHANTED-CHARACTER-WALK



WHAT CAN YOUR DOLLARS DO?

TOGETHER WE CAN MAKE A DIFFERENCE IN THE LIVES OF CHILDREN IN OUR COMMUNITY. HERE'S HOW YOUR DOLLARS WILL HELP.

- Provide the supplies needed for one month of a daily educational program (STEM, Art, Literacy)
- Fund a field trip to the Museum for under-resourced children
- Help to give children interactive and educational exhibits
- Support our endowment which will help to ensure future generations will be able to enjoy the Museum
- Museum outreach programs for organizations such as: MLK Community Center, Johnson Pre-K (New Hanover County Schools), NHC Latino-Hispanic Commission, Wilmington Symphony Orchestra, First Tee, Bellamy Mansion Museum of History & Design Arts, Autism Society of NC, Opal Autism, Coastal BUDS, Foster Pantry, Museum of Coastal Carolina, Smart Start of New Hanover County, Wilmington Railroad Museum, Breakthrough T1D, Communities in Schools of Cape Fear, Power Up Therapy, Voyage of Wilmington, Brunswick County Schools & more

THE CHILDREN'S MUSEUM OF WILMINGTON | 116 ORANGE ST., WILMINGTON, NC 28401

WWW.PLAYWILMINGTON.ORG/FORE-THE-CHILDREN | 501(C)3 ORGANIZATION

TAX ID #56-2043649

ENCHANTED CHARACTER SPONSORSHIP OPPORTUNITIES

Royal Sponsor - \$5,000 (1)

- 16 magical tickets to the Enchanted Character Walk (\$800)
- 100 golden guest passes to the Museum, valid for a whole year (\$1,000)
- Your snazzy logo shining bright at Check-in and by your Character
- Your logo splashed across all marketing goodies & activity bags
- Your logo and link featured on the Enchanted Character Walk webpage & Facebook event page—hello, fame!
- 1 Museum Adventurer Membership gifted in your name to local kid-focused organizations
- Shout-out on the Front Desk Marquee—get ready to strut your stuff!
- Grey Billboard Digital Promotion on College Road & Market Street, flipping like a pro all month long, spotlighting our Royal and Noble Sponsors (\$2,000)
- 6 exclusive tickets to the swanky YachtVenture fundraiser on October 18, 2025 (\$1050)
- A special invite to the 2025 VIP cocktail reception—cheers to that!

Noble Sponsor - \$2,500 (2)

- 8 magical tickets to the Enchanted Character Walk (\$400)
- 50 golden guest passes to the Museum, valid for a whole year (\$1,000)
- Your snazzy logo shining bright at Check-in and by your Character
- Your logo splashed across all marketing goodies & activity bags
- Your logo and link featured on the Enchanted Character Walk webpage & Facebook event page—hello, fame!
- 1 Museum Adventurer Membership gifted in your name to local kid-focused organizations
- Shout-out on the Front Desk Marquee—get ready to strut your stuff!
- Grey Billboard Digital Promotion on College Road & Market Street, flipping like a pro all month long, spotlighting our Royal and Noble Sponsors (\$2,000)
- 4 exclusive tickets to the swanky YachtVenture fundraiser on October 18, 2025 (\$700)
- A special invite to the 2025 VIP cocktail reception—cheers to that!

Grand Sponsor - \$1,000 (3)

- 6 magical tickets to the Enchanted Character Walk (\$300)
- 20 golden guest passes to the Museum, valid for a whole year (\$200)
- Your snazzy logo shining bright at your Character
- Your logo splashed across all marketing goodies & activity bags
- Your logo and link featured on the Enchanted Character Walk webpage & Facebook event page—hello, fame!
- 2 exclusive tickets to the swanky YachtVenture fundraiser on October 18, 2025 (\$350)
- A special invite to the 2025 VIP cocktail reception—cheers to that!

Character Sponsor - \$250

- 2 magical tickets to the Enchanted Character Walk (\$100)
- Your snazzy logo shining bright at your Character
- Name splashed across all marketing goodies & activity bags
- Your name and link featured on the Enchanted Character Walk webpage & Facebook event page—hello, fame!

THE CHILDREN'S MUSEUM OF WILMINGTON

Who We Are

The Children's Museum of Wilmington is a 501(c)3 nonprofit organization that has been serving the greater Wilmington community for over 27 years. Our supporters and community partners make it possible for us to provide the children of southeastern North Carolina with an inspiring place where children can actively learn through creative and imaginative play.

Our Mission

To provide a welcoming and engaging environment that promotes hands-on art, science, and literacy-focused learning for all children and their caregivers.

Imagine:

We encourage children to be curious and to learn through play.

Explore:

We invite all children to discover science, health, the arts and literacy through our exhibits, activities, and events.

Engage:

We actively support positive interactions between all children, our community, and our planet for today and the future.

BOARD OF DIRECTORS

Harriett Loweth - President
Tiffany Kitchen - Vice President
Carrie Rankin - Treasurer

Anna Bennett, Caroline Blanton, Brett Bloomquist, Jessica Daniel, Bárbara Gasquet, Tyler Grimes, Tanner Konrady, Laura Lisle, Clare Powers, Jeffrey Smith, Chris Utesch, Allie Wallace, Jack Wiggen and Lanetta Pantiel (ex-officio)

Thank you to our host:



the arboretum
NEW HANOVER COUNTY

& for the magic!

